



WHITELION
courage to grow

supporting youth at risk

ANNUAL REPORT 2010-11



Vision

TO GIVE ALL YOUNG PEOPLE THE COURAGE TO GROW

Mission

WHITELION BUILDS RELATIONSHIPS AND CREATES OPPORTUNITIES FOR VULNERABLE AND HIGH RISK YOUNG PEOPLE IN THEIR COMMUNITIES.

Values

COURAGE, RESPECT, COLLABORATION, COMPASSION, COMMITMENT, BEING REAL.

YOUNG PEOPLE AT RISK

Whitelion works with young people at risk. These young people are subject to a range of barriers to positive social inclusion, and experience significant disadvantages. Many of the challenges that these young people face are the result of abuse, neglect and familial disadvantage, and commonly lead to young people becoming involved in substance use, anti-social and/or offending behavior, and experiencing homelessness and mental health difficulties.

The range of challenges and barriers experienced by the young people Whitelion supports often work to perpetuate multi-generational cycles of disadvantage. In order to reduce the implications of these experiences in adulthood, and break the cycle, at risk young people need to have access to opportunities in the community, that enable them to pursue a positive path in life.

ABOUT WHITELION

Whitelion was established in an attempt to break the cycle of disadvantage witnessed by co founder Mark Watt, whilst working in the youth detention system in 1999. Mark saw that young people in detention had experienced significant set backs already, but would be released from detention straight back into the same situation. These young people, made further vulnerable by their time in custody, would more often than not reoffend. Mark realised this cycle was incredibly difficult to break without an opportunity for change provided by an external influence. This was the spirit in which Whitelion started – Whitelion helps young people break their cycle of disadvantage and change the path of their life by connecting them with opportunity; a job, a mentor, intervention through outreach, or development and leadership activities. Breaking the cycle has obvious benefits for one young person's personal journey, but can also break the cycle for the next generation of that family.

From humble beginnings in Melbourne in 1999, Whitelion has expanded to touch hundreds of young lives in the Youth Justice, Out of Home Care and Child Protection systems across Australia. Whitelion commenced operations in Tasmania in 2002, South Australia in 2008 and New South Wales in 2010.

Numbers

- **WHITELION HELPED OVER 1200 INDIVIDUAL YOUNG PEOPLE, WITH HUNDREDS MORE SUPPORTED IN CUSTODY**
- **NUMBER OF STAFF – 80**
- **NUMBER OF VOLUNTEERS – over 400**
- **WE OPERATED FROM – 16 regional and metropolitan locations, across four states**

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MESSAGE FROM THE CEO



BY FOCUSING ON OUR MISSION TO BUILD RELATIONSHIPS AND CREATE OPPORTUNITIES FOR VULNERABLE AND HIGH RISK YOUNG PEOPLE IN OUR COMMUNITY, WE HOPE TO ACHIEVE OUR VISION TO GIVE ALL YOUNG PEOPLE THE COURAGE TO GROW. WE WANT TO SHOW YOUNG PEOPLE THAT THEY CAN REALIZE THEIR POTENTIAL FOR A SAFE, HAPPY AND STABLE FUTURE. IN 2010-2011 WHITELION PROVIDED THIS SUPPORT AND HOPE TO OVER 1200 YOUNG PEOPLE - THROUGH MENTORING, ROLE MODELING, PROVIDING REAL JOB OPPORTUNITIES, SUPPORTIVE OUTREACH SERVICES AND THROUGH THE MANY OTHER IMPORTANT PROGRAMS THAT HELP TO CHANGE YOUNG PEOPLES LIVES.

This is a great result and I would like to congratulate and thank all of our staff and volunteers who work so tirelessly across the four states that we now have a paw print in. Of course, none of this would be possible without the support of our Board, Leadership Council and Ambassadors. Thank you to those groups and especially our new Chair Anne Barker, who has come across from our leadership council. Thank you to our outgoing Chair, Mr. John Turner, who has served Whitelion for a number of years and we are thrilled that John is continuing to support us with his role as Lead Ambassador.

Alone, Whitelion cannot make a significant difference. But with our partners and supporters, we change lives. I would like to thank the

dedicated workers in government and other nonprofits who partner with us to provide our services to young people. I would like to acknowledge the significant contribution we receive from trusts, foundations and corporations, all of which ensures our programs keep working with young people who have been disconnected from the community.

Our major sponsor Schweppes has been a wonderful support this year – in so many ways, from events to grass roots work with young people on camps. I would also like to acknowledge our other major supporters and our employment partners who provide young people with an opportunity to enter or re-enter the workforce.

A number of outstanding achievements have also been realized through our events and related activities. Most notably the Bail Out raised over \$416,000 with an amazing fundraising contribution from 'The Crackers' of almost \$60,000. I would also like to acknowledge Glenn Broome, who voluntarily locked himself up for four nights in Federation Square, as part of Cell Block W, to raise awareness and funds for Whitelion during Bail Out week, what an amazing effort!

Thank you once more to everyone who supported us during 2010 and 2011 and I look forward to working with you all again in the future to give all young people the courage to grow.

MARK WATT

CEO AND CO-FOUNDER

AS THE INCOMING CHAIRPERSON AT WHITELION IN 2012, I WOULD LIKE TO ACKNOWLEDGE THE HARD WORK AND SIGNIFICANT CONTRIBUTION MADE TO WHITELION BY THE OUTGOING CHAIRPERSON, MR. JOHN TURNER. JOHN'S DEDICATION TO YOUNG PEOPLE AND PASSION FOR WHITELION CONTINUES BEYOND HIS TENURE AS CHAIRPERSON AS HE TAKES UP THE ROLE OF LEAD AMBASSADOR FOR WHITELION. I LOOK FORWARD TO CONTINUING TO WORK WITH JOHN INTO THE FUTURE.



MESSAGE FROM THE CHAIR

We are fortunate to have a group of passionate, talented and diversely experienced Board members who I look forward to working with further in the years to come. I would also like to acknowledge the significant contribution of the Whitelion Leadership Council, of which I have been a part of for a number of years. This group provides excellent advice and mentorship for our inspirational CEO and Co-founder, Mark Watt. And what an honour it is to work with Mark, who continues to motivate his staff and volunteers to build relationships and create opportunities for vulnerable and high risk young people in their communities.

Over the past 12 months, Whitelion has grown significantly. We commenced operation in New South Wales, expanded the reach of our Employment Programs and entered Hobart for the first time. This growth represents our commitment to continual progress to ensure we are providing the best service we can to a wide range of young people in need. To this end, I would like to acknowledge the terrific support provided to our State Managers, from the State Advisory Council based in each state.

2011/2012 will see Whitelion launch its new strategic plan. Our goals for the next three years will be enhancing programs, growth

through innovation and alliance, strengthening our national model, investing in people and culture, and ensuring our financial sustainability.

We are excited about this next chapter for Whitelion and look forward to sharing the journey with you.

ANNE BARKER

CHAIRPERSON

OUR PROGRAMS

- **EMPLOYMENT PROGRAM – Sydney**
- **ABORIGINAL AND TORRES STRAIT ISLANDER EMPLOYMENT PROGRAM – Sydney**

HOW WE HAVE HELPED

- Since expanding into New South Wales in late 2010, Whitelion's Employment Program has received 70 referrals to work with young people from the Juvenile Justice system.
- Whitelion has conducted 55 vocational assessments to improve young people's chances of pursuing meaningful employment that will ensure they remain engaged with work.

- 48 young people received important work readiness training.
- 16 young people gained real jobs with real wages.

HOW WE HAVE GROWN

- Launched Employment Program and Indigenous Employment Program.
- Commenced the 'In The House' program with the Sydney Opera House, a program designed to provide a unique cultural experience as well as vocational exposure for disadvantaged young people.

JESS'S STORY

Jess's story is not an unusual one, but it is a sad one. In and out of custody since the age of 13, her behaviour had escalated to the point where she had finally been incarcerated at the age of 17 for a number of serious convictions including theft, armed robbery, assault and break and enter. Jess's dad – very caring and supportive of his daughter – battled his own problems in the form of cannabis addiction. Jess's mum was addicted to heroin since before Jess was born and, in conjunction with a bi polar disorder, was herself in an out of custody and mental health facilities.

Like many teenagers in Jess's position, Jess rarely attended school and it was not until she was incarcerated for 11 months at the age of 17 that she completed year ten studies.

Jess was referred to Whitelion whilst still in custody because those around her believed employment would provide much needed structure in her daily life. But Jess had never worked before and it was a daunting prospect. Whitelion provided encouragement and practical guidance to Jess until she was ready to try a position with one of Whitelion's major employment partners.

Jess's manager thinks Jess is one of the best employees in her team. She has recently interviewed for a more senior, permanent position but the biggest achievement has occurred outside work. Jess now believes she is worth more than re-entering the criminal justice system, has disengaged from her negative peer influences and is careful to ensure her weekend activity does not impact on her work.

OUR PROGRAMS

- **WECAN – Alternative Learning Centre – Adelaide**
- **SAIL FOR SUCCESS YOUTH DEVELOPMENT PROGRAM – Adelaide**
- **EMPLOYMENT PROGRAM – Adelaide**
- **MENTORING PROGRAM – Adelaide**
- **CALPERUM ON THE LAND – Renmark**
- **GET UP AND GO PROGRAM – Adelaide**

HOW WE HAVE HELPED

- 20 young people engaged with our Mentoring Program in Adelaide.
- 64 young people received support and guidance on their journey to meaningful, ongoing employment.
- Our Alternative Learning Centre helped 30 young people reconnect with learning after they had disengaged from the mainstream education system.
- 20 young people gained valuable training in land management, leadership and outdoor education experiences through our Calperum on The Land Program in the Riverland.

- 64 young people gained a once in a lifetime experience, as well as nationally accredited training and links to employment in sea faring, hospitality and environmental protection by participating on Sail For Success Tall Ship voyages. This resulted in 26 employment outcomes and 20 training outcomes.

WHERE WE HAVE GROWN

- Whitelion's Employment Program expanded, including Launch Pad, a new partnership with In2Life.
- New opportunities to support young people from Aboriginal and Torres Strait Islander

backgrounds have been made available through the commencement of our Indigenous Employment Program in Adelaide.

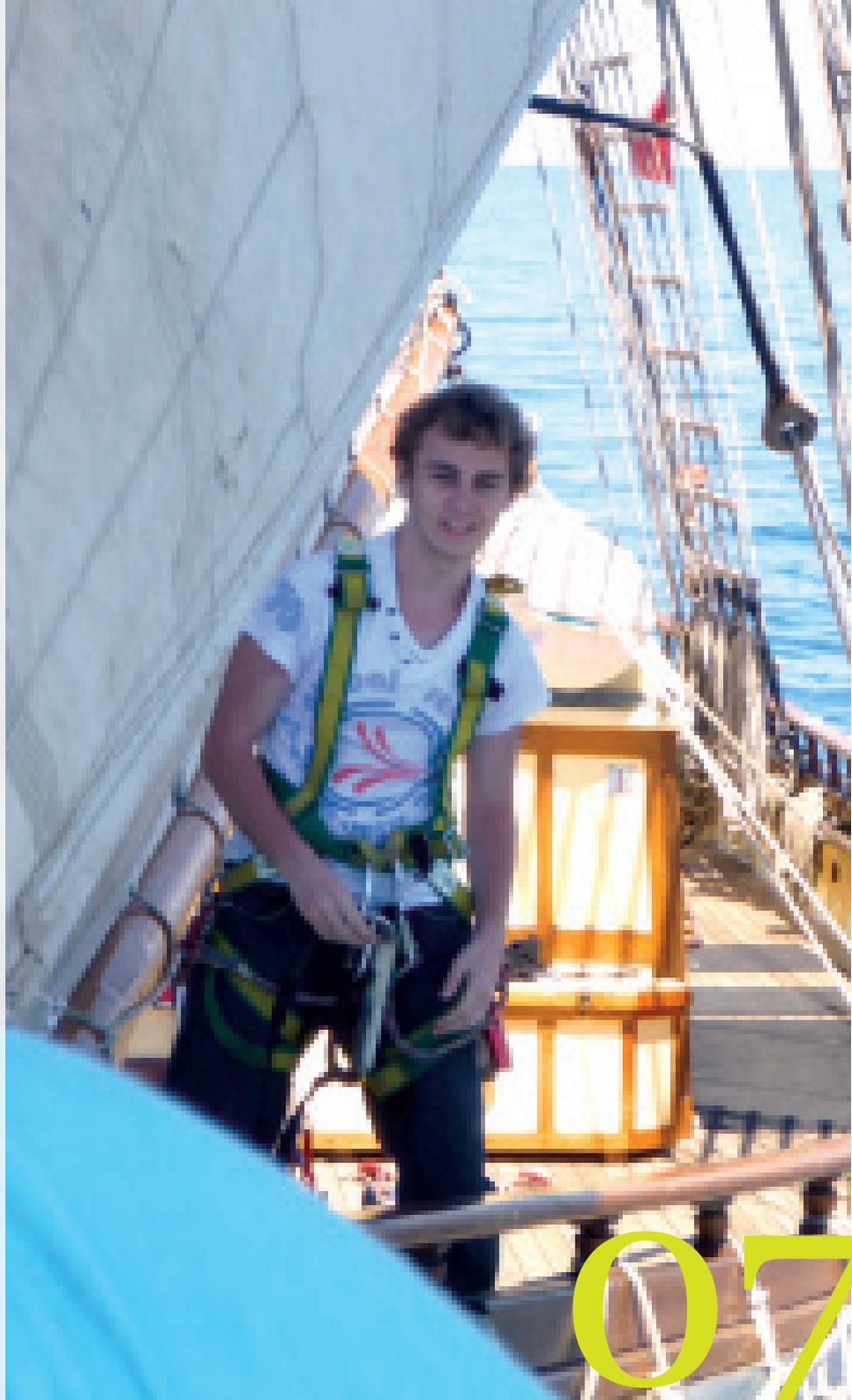
- Whitelion expanded its services to include education support – the WECAN represents an exciting new direction for Whitelion, supporting young people disengaged from mainstream education and providing them with personal development opportunities, case management and numeracy and literacy support.
- The Get Up and Go Program launched, assisting young people to develop healthy routines and be work ready.

BRETT'S STORY

"I hate boats," was Brett's immediate response when Whitelion suggested he participate in a voyage on the Sail for Success tall ship. One year and one short ship voyage later, and Brett's journey into employment has made him an inspiration to his peers.

It was Brett's High School that first suggested Brett get involved with Whitelion. Brett's teachers were concerned; he attended hardly any classes and spent most nights – and most days – engaging in risk taking behaviour.

Brett overcame his distaste for boats and hasn't looked back. He returned from the voyage - "the best week of my life" – with a new sense of self esteem and belief in his potential. He told his Whitelion worker that he wanted to try something else new – and this time he meant a job. When Whitelion employment program partner provided an opportunity for work experience, Brett was the ideal candidate. Brett was offered a casual position that lead to a full time contract position after only six months. Brett has excelled in this position, recently being assigned higher duties.



OUR PROGRAMS

- **MENTORING PROGRAM** – Hobart, Launceston, Devonport
- **EMPLOYMENT PROGRAM** – Hobart, Launceston, Devonport
- **INDIGENOUS EMPLOYMENT PROGRAM** – Hobart
- **ASHLEY YOUTH DETENTION CENTRE VISITATION PROGRAM** – Launceston

HOW WE HAVE HELPED

- 77 young people were supported by our mentoring programs in Tasmania, with 60 volunteers engaged to provide one-to-one support, guidance and encouragement.
- 160 young people received assistance on their journey to gain meaningful, ongoing employment.

- 27 young people from Aboriginal and Torres Strait Islander backgrounds engaged with the newly established specialist Aboriginal and Torres Strait Islander Employment Program.
- 15 young people benefited from new experiences and fun and challenging outdoor activities on camps.
- Up to 10 volunteers visited Ashley Youth Detention Centre every fortnight, providing support and encouragement to young people in custody.

WHERE WE HAVE GROWN

- Established an office in Hobart, offering Mentoring and Aboriginal and Torres Strait Islander Employment Programs for the first time to this region.
- Re-launched the Hobart Employment Program.
- Expanded our Mentoring Program to the Burnie region.

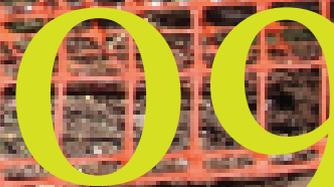


SAM'S STORY

Sam was 20 years old when he was first introduced to Whitelion. Sam had reached a point in his life where he had disengaged from work and education. His peer group, rather than providing support and encouragement, were a negative influence on his behaviour. Sam was battling every day with anxiety, further reducing his ability to pursue meaningful employment. At this point Sam's attitude to work was not positive: he had been provided with opportunities that he squandered, not wanting to work hard at something he did not enjoy.

The Whitelion Employment team began to challenge Sam on his thoughts about work. Sam came to realise that he needed to continue his education or gain a formal qualification to work in a field that interested him. However, there was a hitch – Sam was struggling financially and could not afford a TAFE course. Finding the Centrelink system hard to navigate, he had been incorrectly informed that he was ineligible for financial support. Whitelion went back to Centrelink and helped Sam get the support he was entitled to, and spent time helping Sam realise an interest in business and customer service.

With this support, Sam was able to enrol in a TAFE course, where he learnt valuable work readiness skills such as punctuality, planning his social life around other commitments, presentation and participation in group discussions. Sam had a new found confidence. He built on this by registering with Job Service Provider and is now holding down a full time job.



OUR PROGRAMS

- **BUNDJI BUNDJI PROGRAM – Melbourne**
- **MENTORING PROGRAM – Melbourne, Gippsland, Bendigo, Geelong**
- **EMPLOYMENT PROGRAM – Melbourne, Bendigo**
- **YOUNG WOMEN'S SUPPORT SERVICE – Melbourne**
- **YOUNG LION'S LEADERSHIP PROGRAM – Melbourne**
- **CUSTODIAL ROLE MODEL PROGRAM – Melbourne and Malmsbury**
- **ROAR – Victoria wide**
- **COMMUNITY INTEGRATION PROGRAM – Western and Southern Melbourne and Gippsland**
- **YOUTH CAMPS**

HOW WE HAVE HELPED

→ The Northern Bundji Bundji Program provided intensive outreach support to vulnerable young people from Aboriginal and Torres Strait Islander backgrounds; 30 young women were supported by the Tiddas Program and 42 young men by the Northern Bundji Bundji Program. The Bundji Bundji Program is run in partnership between Murrenda Aboriginal Community Care Ltd and Whitelion Incorporated. The two organisations are united in the belief in reconciliation

in this country and share a passion for youth engagement, participation, and social justice.

- One-to-one mentor relationships were facilitated by Whitelion to provide a consistent, responsible, caring adult presence in the lives of 178 young people.
- 280 vocational assessments were completed to help young people seek meaningful employment in line with their interests and goals.
- 60 young people on Remand accessed vocational

assistance such as resume writing, industry information and exposure, interview preparation, apprenticeship and traineeship access.

- 63 young people were employed in real jobs, with real wages.
- 14 young women's lives were enhanced by intensive outreach support from the Young Women's Support Service.



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- Our two year leadership program, Young Lions, continued to build leadership skills and foster the personal development within troubled young people. Four senior Young Lions graduated in December 2010, with a further six moving on to the second year of the program. In addition, a new group of eight commenced the program in 2011. Whitelion sadly farewelled a senior Young Lion who passed away from illness. The Lynda Conlan Award was established to honour her memory.
- Sports Role Models conducted 248 visits across all three Victorian youth detention centres – Malmsbury Youth Justice Centre, Melbourne Youth Justice Centre and Parkville Youth Residential Centre.
- 26 young people were connected with Community Integration Programs in three regions across the state.
- Camps provided young people exposure to challenging, fun outdoor activities – often for the first time- and opportunities to experience the tourist regions of Victoria. 25 young people attended the Youth Muster camp with the theme ‘Challenge, Perseverance, Freedom, Unity’. 19 young people attended the National Camp, with the theme ‘learn from history...the future will be a mystery’. 12 young people attended the Young Lions Leadership Camp.

HOW WE HAVE GROWN

- The Bundji Bundji Program launched the Tiddas Program. This is the first time the partnership has offered outreach support specifically tailored for young women from Aboriginal and Torres Strait Islander backgrounds.
- The Community Integration Program commenced in the Western and Southern Metropolitan regions of Melbourne, and Gippsland. This program is a partnership between Whitelion, The Office of the Child Safety Commissioner, and regional partners Salvation Army Westcare, Gordoncare and Berry Street. This program utilises volunteers to link at risk young people in residential care with recreational activities in the community.
- The Employment Program in Victoria expanded to offer three specially targeted Aboriginal and Torres Strait Islander Employment Programs in Melbourne and Geelong.
- The Employment Program was recognised for its impact in the community both by the Rotary Community Service Awards 2011, and the Australian Institute of Criminology’s Crime and Violence Prevention Awards 2011.
- The Dancing for Freedom project was launched for young women in custody.



JULIE'S STORY

A year ago Julie was a vulnerable young woman - a new mother with no home of her own, trying to come to terms with her circumstances. She was shy, quiet and isolated. Enter the Whitelion Mentoring Program and volunteer mentor Linda, and a year later Julie is almost unrecognisable from her former self.

Linda was conscious that Julie was wary of having a mentor in her life at first. The relationship started off slowly, with simple social outings; seeing movies, eating out for lunch, shopping, even horse riding. As their relationship developed Linda began encouraging Julie to think about building her confidence through developing practical skills. Linda helped Julie learn to drive, and get enough learner driver hours to obtain her probationary licence. She helped Julie register her first car, and purchase her next vehicle.

Julie's confidence has grown enormously. She is much more involved in the world around her and aware of the possibilities life holds for her. Her trust in her mentor and in their relationship has increased dramatically. Julie now proactively seeks the advice of Linda and her thoughts are far more focused on the long term and what is right for her and her son.

Linda says; "Every time I see Julie I am overwhelmingly proud of the way she is growing and changing. Our relationship is so unique from any others I have, which makes it incredibly special. I am proud of myself for the way I have shown dedication to Julie and this has directly resulted in a beautiful relationship which benefits us both."

Julie has changed in so many ways, but it is her different attitude that is most remarkable. Julie says, "When I first met Linda, I couldn't believe she worked a full five days a week. Now I manage to study full time, work, and look after my son. I feel like I will be a good role model to him".

NATIONAL

JUNGLE RIDE (OCTOBER, 2010)

In late October, a perfect day greeted over 90 riders of all abilities as they challenged themselves in the name of charity by riding from Port Douglas to Cape Tribulation in Far North Queensland.

The Jungle Ride event organiser, Lesley Stephens, said she was proud of the community for supporting the event which raised over \$8000 for Whitelion. 'It's the best place in the world', she said of Port Douglas, and she hopes more riders can be involved in 2011.

WHITELION BAIL OUT CAMPAIGN (MAY, 2011)

As a result of the three major Bail Out events: Sydney Bail Out, the Cell Block W and the Melbourne Bail Out, Whitelion raised over \$416,000 - a new record.

The inaugural Sydney Bail Out was held on Friday 13th May at the Yasmar Juvenile Justice Centre. The event was an educational, entertaining and inspiring experience for all 32 inmates involved.

For the duration of the Bail Out week, Whitelion's Glenn Broome was voluntarily incarcerated in a specially designed cell in one of Melbourne's busiest and most iconic public spaces - Federation Square. The money generated from The Cell Block W project was significant and the media and exposure gained was invaluable for Whitelion. Nothing the organisation has done over the past decade has generated as much interest.

The Melbourne Bail Out event capped off a stunning Bail Out campaign. On Friday 27 May 2011, a record 162 inmates were locked up at the sixth annual Whitelion Bail Out, held at the notorious Old Melbourne Gaol.

The Tassie Convicts made up almost a quarter of participants and contributed \$40,000 to the overall total. A further 300 guests enjoyed the Old Hollywood Glamour themed Parole Party, which featured live music from Bachelor Girl.



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BY STATE

NSW

NSW LAUNCH

On 7 December 2010 Whitelion officially made its presence in Sydney known with its launch event. Held at Grocon's development site in the heart of the CBD, the launch was hosted by Grocon CEO Daniel Grollo and our special guest in attendance was (now former) NSW Minister for Juvenile Justice, Barbara Perry.

The event was attended by a range of businesses, government officials and supporters.

South Australia

PWC BUSINESS LUNCH (MAY, 2011)

The patience, persistence and friendship developed and nurtured by Mark Watt with Mark Coughlin, PricewaterhouseCoopers (PwC) SA Partner, eventuated in PwC hosting a Luncheon in their Boardroom in May 2011. Over 40 guests were entertained by guest speaker, Wayne Phillips, as he shared some highly amusing cricketing anecdotes. The Luncheon achieved a number of satisfactory outcomes; the joint employment initiative between In2Life and Whitelion in SA was formally announced, and the now SA State Treasurer, the Honourable Jack Snelling, was in attendance to announce the Government's funding of the program.

INDIGENOUS AUSTRALIA – NOT ALL BLACK AND WHITE (JUNE, 2011)

An amazing variety of guests attended a function at the Whitelion SA office in Angle Park. Guests enjoyed discussing the theme of the event - 'Indigenous Australia – Not All Black and White'. A leader in the next Generation of Aboriginals coming to prominence, Tim Ritchie, shared some of the challenges of his upbringing with the SA staff and guests.

Tasmania

MENTORING AND INDIGENOUS EMPLOYMENT PROGRAM LAUNCH (MARCH, 2011)

Whitelion hosted a breakfast in Hobart to launch the Mentoring and Indigenous Employment Programs in the southern region of Tasmania. 95 people attended the event held at the Mercure Hotel and hosted by Rob Fairs from Southern Cross Television. Special Guests included Whitelion Co-founder, Glenn Manton and Tasmanian Police Commissioner Darren Hine.

A number of other events took place in Tasmania over the course of the year, all of which raised important funds and awareness for Whitelion, they included;

- Launceston Business Breakfast with Arthur Bolkas
- Devonport Business Breakfast with Sam Cawthorn
- Kicking Goals 4 Youth @ Risk – with Hawthorn Football Club
- Hawks visit to Ashley Youth Detention Centre
- Launceston Golf Day



Victoria

AFL FINALS SERIES LUNCHEON (SEPTEMBER, 2010)

400 guests enjoyed a great day's entertainment at the 10th Annual AFL Finals Series Luncheon at the MCC Member's Dining Room on 9 September, 2010.

Hosted by media personality David King, the esteemed panel of football experts; Drew Petrie, Matthew Lloyd, Kevin Sheehan, Jackie Epstein, Matt Finnis and Eugene Arocca, debated the chances of the final eight sides.

Guests also heard about the benefits of the Whitelion employment program from a long-term employment partner and a young person they have employed.

Whilst the event provided a fabulous afternoon of fun and entertainment, the real success of the event was the fundraising result - over \$25,000 was raised to support our work in the community.

KFC CHARITY GOLF DAY (OCTOBER, 2010)

100 golfers took part in the 8th Annual KFC (Yum) Market 2 Charity Golf Day at Waterford Valley Golf Club on Tuesday 12 October 2010. The \$28,000 raised on the day was donated to the Whitelion Employment Program.

Thank you to Gary Ellin, the KFC employees, franchisees, suppliers and volunteers who all contributed towards making this event a continued success.

EUREKA CLIMB (NOVEMBER, 2010)

Just under 1,300 participants competed in the Eureka Tower Climb, a 45% increase on last year's event. People of all ages and fitness levels made their way up 88 levels of vertical elevation in one of the highest vertical races in the southern hemisphere.

Highlights from the event included the inaugural Elite Race, Emergency Services Challenge, Celebrity Race and strong media coverage with Channel 7 Sunrise

undertaking live crosses from Eureka Tower throughout the morning.

The Eureka Climb fundraised over \$175,000 in donations for the event's charity partners - Whitelion and Interplast Australia and New Zealand. The money raised will help to rebuild the lives of disadvantaged young people at home and abroad.

THE THREE PEAKS CHALLENGE (MARCH, 2011)

The annual Three Peaks Challenge is a partnership between Whitelion and Alexander Mann Solutions (AMS). Participants seek sponsorship to climb 3 mountains in 3 states in 33 hours, including travelling time.

40 adventurous spirits, including participants from the Young Lions Program, Whitelion staff and mentors and several corporate teams conquered this emotional and physically grueling feat. This event not only netted an amazing \$25,000 for the Young Lions Program, it had a 'life changing' impact on all those involved.

Income	2011	2010
Donations & Fundraising	\$152,575.57	\$149,968.82
Corporate Gifts & Grants	\$222,980.62	\$197,736.69
Events & Functions	\$641,248.22	\$685,379.07
Government Funding	\$3,044,719.25	\$1,928,557.43
Private Grants & Trusts	\$634,064.01	\$494,875.99
Partnerships/Social Ventures	\$478,976.44	\$463,476.70
Other Income	\$0.00	\$12,835.89
Interest Income	\$58,154.32	\$40,756.88
Total Income	\$5,232,718.43	\$3,973,587.47
Expenses		
Staffing and On Costs	\$3,691,600.11	\$2,631,848.89
Program Expenses	\$626,087.19	\$550,332.23
General Administration	\$768,104.81	\$508,125.11
Fundraising Expenses	\$138,550.95	\$303,566.07
Other Expenses	\$11,337.00	\$65,754.00
Total Expenses	\$5,235,680.06	\$4,059,626.30
Net Profit/(Loss)	(\$2,961.63)	(\$86,038.83)

WHITELION WOULD NOT EXIST WITHOUT A LARGE GROUP OF ORGANISATIONS AND INDIVIDUALS THAT SUPPORT US THROUGH A RANGE OF PARTNERSHIPS AND SPONSORSHIPS.. THE FOLLOWING ORGANISATIONS AND INDIVIDUALS HELP US TO PROVIDE LIFE CHANGING OPPORTUNITIES TO VULNERABLE YOUNG PEOPLE WHO HAVE BECOME DISCONNECTED FROM THE COMMUNITY. WHITELION WOULD LIKE TO OFFER OUR SINCERE GRATITUDE TO THE WONDERFUL PEOPLE WHO SUPPORT US IN THE FOLLOWING WAYS.

MAJOR SPONSOR

australia
schweppes

In February 2011, Schweppes Australia became Whitelion's new major sponsor, signing a five year sponsorship that will provide crucial support to youth at risk across Australia. The partnership is a central part of Schweppes' new approach to corporate social responsibility (CSR) and it will provide ongoing opportunities for their employees to get involved with community activities that will help to make a positive difference to the lives of young people in Australia.

The partnership enables Whitelion to continue to increase the scope of the vitally important work conducted across the country. Thank you to all staff and Board members of Schweppes Australia, Whitelion is looking forward to a long and prosperous partnership.

SPONSORS

We are very grateful to have a team of Sponsors that provide important support for Whitelion across a range of areas. For their continued support of Whitelion we thank;



L'ORÉAL
A U S T R A L I A

**MCCONNELL
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CREATIVE CONSTRUCTION™



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LIMITED



WaiveStar Group
making business easy

Lend Lease



CORPORATE & COMMUNITY SUPPORTERS

.....
NATIONAL SUPPORTERS
.....

Whitelion would like to acknowledge a group of organisations that provide important services, products and consultation to Whitelion on a national level.

- Red Hart Consulting
- Pesel and Carr
- Windfall Design
- Marekai Events and The Story Restaurant
- Image Group International
- Price Waterhouse Coopers
- Minter Ellison Lawyers
- Allens Arthur Robinson
- The National Trust of Australia
- King Performance
- Eureka Tower
- Trent McCarthy & Associates
- Harts
- Direct Mail Solutions
- Yarrowood Wines
- Audio Visual Dynamics
- Spotless
- Epicure
- AFL
- Children's Promise
- Nandos

In each state there are a number of organisations that provide we would like to acknowledge;

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NEW SOUTH WALES
.....

- Sydney Water
- Westpac
- Vodafone
- Cambridge Hotel
- Stickman Consulting
- Sydney Opera House

.....
SOUTH AUSTRALIA
.....

- Grocon
- Viterra
- TOLL
- Prime Traffic
- Spotless
- Nandos
- Schweppes
- Convention Centre
- Entertainment Centre
- Bay 2 Bat Carpentry
- ATO
- Marshall & Brougham
- PricewaterhouseCoopers
- Anne Skipper & Associates
- Westpac Centre
- Port Adelaide Enfield City Council
- Origin Foundation

Waikerie Independent Living Centre

South Australia Police

Blue Light Inc

In 2 Life

Hon Greg Crafter

Pennington Primary School

.....
TASMANIA
.....

Southern Cross Television

Chill 90.1

The Mercury

The Examiner

The Advocate

Roberts Real Estate

O Group

Hawthorn Football Club

Country Club Tasmania

Mega Signs

Greg Crick Honda

Greg Crick

Alphawest

RI Advice Devonport

Pulse Advertising

Don Wing

Andrew Hart

Nick Duigan

Fairbrother

Veolia

Sundown Cinema

CORPORATE & COMMUNITY SUPPORTERS cont...

J Boags & Son
Juicy Isle
Bartercard
SeaFM Devonport
Stan Alves
KFC
Northern Midweek Bowls Association
Rebecca White MP
Evandale Village Fair
Fairsy Consulting
Zeps Café
Newman Automotive
Toll Group

VICTORIA

Pilotlight
Baroona Youth Healing Centre
Koori Court
Koori Justice Unit
Victorian Aboriginal Child Care Agency
Victorian Aboriginal Legal Service
Victorian Aboriginal Health Service
MAYSAR
GPO Bendigo
The Barking Dog Geelong
The Parkview Hotel North Fitzroy
Luna Park
Victorian Youth Mentoring

Alliance
Australian Youth Mentoring Network
St Luke's
Berry Street Victoria
Mackillop Family Services
Salvation Army Westcare
Salvation Army Eastcare
CARA
WEAC
Wesley Youth and Family Services
Anglicare
The Reach Foundation
Volunteer West
Eastern Volunteers
Hume Volunteer Gateway
Moreland Volunteers
Volunteer Geelong
City of Casey Volunteer Matcher
Monash Volunteer Resource Centre
Volunteers of Banyule
Booroondara Volunteer Resource Centre
Whittlesea Community Connections
Bendigo Volunteer Resource Centre
L'Oreal
Bertha Brown Restaurant and Bar
Lend Lease

ATO
KFC
TOLL
City West Water
St. Hillier's
Eden Gardens
Cumulus Inc.
Hot Honey
Boomerang Ranch Daylesford
Sovereign Hill Ballarat
Hepburn Bathhouse & Spa
The Pavilion Café Hepburn Springs
McConnell Dowell
City of Melbourne

GOVERNMENT SUPPORTERS

For their significant financial support of our programs, Whitelion would like to thank the;

Australian Government
Victorian Government
Tasmanian Government
South Australian Government
New South Wales Government

Whitelion also wish to acknowledge;

Kingborough Council
City of Melbourne
Launceston City Council

THANK YOU

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PHILANTHROPIC SUPPORTERS

Whitelion's programs are supported by many individuals and families through private foundations, as well as numerous corporate and community foundations, and others in the philanthropic sector. For their continued support and passion for our work supporting youth at risk we would like to thank:

Portland House Foundation

The Samuel Nissen Charitable Foundation

IOOF Foundation

Tasmanian Community Fund

**Vicki Standish Family Fund
(a sub fund of the Australian Communities Foundation)**

Eureka Benevolent Foundation

Barr Family Foundation

Matana Foundation for Young People

RE Ross Trust

Allport Bequest

Andyinc Foundation

Australian Communities Foundation

Ballandry Fund (a subfund of the Australian Communities Foundation)

Bell Charitable Fund

Bennelong Foundation

Besen Family Foundation

Bradley McKnight Foundation

Coca-Cola Australia Foundation

Colonial Foundation

Dina Grollo Community Fund
(a subfund of the Australian Communities Foundation)

Equity Trustees Charitable Trust

Estate Late Daniel Scott

Fielding Family Foundation

Foster's Group

Freemason's Public Charitable Foundation

Gourlay Charitable Trust

Grigg Family Fund (a subfund of the Australian Communities Foundation)

Grosvenor Foundation

Ian Potter Foundation

Inner-North Community Foundation

Jack Brockhoff Foundation

John Bergin & Marie Bergin Perpetual Charitable Trust

Lord Mayor's Charitable Foundation

Macquarie Group Foundation

Maddocks Foundation

Marian and EH Flack Trust

Mazda Foundation

Medibank Community Fund

Myer Family Company

MyState Foundation

NAB Community Grants

Newsboys Foundation

nib foundation

NRMA Insurance

Perpetual Trustees

Pilotlight

River Capital

Ross Divett Foundation

SBS Foundation

Scanlon Foundation

Silver Gold Fund (a sub-fund of the Australian Communities Foundation)

The Danks Trust

The Fred P Archer Trust managed by Trust Company

The Jessica & Wallace Hore Foundation

The Rotary Club of Brighton

The Rotary Club of Melbourne

The Rotary Club of Heidelberg

The Rotary Club of Preston

The Rotary Club of Southbank

The WD Booth Charitable Trust

The Zagora Foundation

Trust Company

United Way Melbourne

Victorian Women's Benevolent Trust

Vodafone Australia Foundation

William Angliss Charitable Trust

EMPLOYMENT PARTNERS

The Whitelion Employment Program utilises Whitelion’s strong links with the corporate community to find young people who are predominantly involved with criminal justice system, but may also be in child protection and out of home care, real jobs with real wages.

We acknowledge the following National Employment Partners;

- Australian Taxation Office
- Grocon
- KFC
- TOLL Group

We acknowledge the following Employment Partners by State;

NEW SOUTH WALES

- Australian Pharmaceutical (API)
- Australian Taxation Office
- Bluey’s Utes
- BSC
- Cambridge Hotel
- Schweppes
- Furnass
- Wired Up
- Athessa Construction
- Sydney Water
- KFC

SOUTH AUSTRALIA

- Bay 2 Bay Carpentry
- Genelyn – Australian Embalming Products
- Nandos SA
- Salmat
- Toll Intermodel
- Viterra

TASMANIA

- Field Fresh
- KFC
- Recycal
- O Group
- Penguin Composites
- Premium Fresh
- Pizza Hut
- Priority Supplies
- Tony Walker Private Contracting
- TT Hire. Toll
- Youth Futures
- Beveridge Events Tasmania

- Hawthorn Football Club
- Simms Metal Management
- Autobarn Launceston
- Rock Property

VICTORIA

- Bayford Group
- Hot Honey
- Holden-Boran
- Linton’s Garden and Home
- McConnell Dowell
- St Hilliers
- City West Water
- Rocc’s Restaurant and Bar
- GrainCorp
- Cumulus Inc. Telstra
- City Holdings
- Ikea
- Red Cross
- John Holland
- Serco Australia Pty Ltd

THANK YOU

VOLUNTEERS AT WHITELION

Volunteers are the lifeblood of Whitelion and we would like to acknowledge the different groups of men and women who give their time so generously to support Whitelion;

BOARD OF DIRECTORS

Whitelion wish to thank our board for their tireless efforts to drive the organisation.

Anne Barker (Chair)
Craig Young (Treasurer)
Peter Francis, OAM
Diana Batzias
Peter McNeil
Chris Karagounis
Jason Gowie
Daryl Johnson
Steve Arthurson
Robyn Miller

LEADERSHIP COUNCIL

The Whitelion Leadership Council provides direction and advice to Whitelion at a strategic level, we would like to thank the following people for their contribution to Whitelion through this group.

Anne Barker
Nicolas Burt
Sean Curtain
Peter Fielding
Tony Hallam
Adrian Kloeden
Sammy Kumar
Shayne La Combre
Geraldine Leslie
Jon Michail
Cameron Oxley
Barbara Pesel
Michelle Powell
Justice Peter Vickery
Geoff Webb

AMBASSADORS

Whitelion is fortunate to engage a number of individuals as Ambassadors of Whitelion. The role of the Ambassador is to improve the Awareness of Whitelion, be an advocate for the work that Whitelion does with young people in the community and act as a spokesperson for Whitelion. We would like to thank and acknowledge the following ambassadors;

VICTORIA

John Turner, Lead Ambassador
Stan Alves
Jennifer Coate
Alan Fletcher
Phil Harrington
Rob Moodie
George Varlamos, OAM
Tim Watson
Peter Wilson

TASMANIA

Sam Cawthorn
Don Wing

STATE ADVISORY COUNCILS

Further acknowledgement is extended to the members of the State Advisory Councils, of which their members donate a significant amount of time in order to provide leadership and advice to Whitelion State Managers. Thank you to;

NEW SOUTH WALES STATE ADVISORY COUNCIL

Aaron Maher
David Meere
Demi Tacey
Edward Goff
Ertunc Ozen
John Hubby
Peter Muir
Ajay Unni

SOUTH AUSTRALIA STATE ADVISORY COUNCIL

The Honourable Greg Crafter
Mary Patetsos
Ken Teo
Peter Smith
Diana Batzias

TASMANIA STATE ADVISORY COUNCIL

Alison Rogers
Chris Bone
Andrew Jenkins
Grant Howe
Adam Pretorious
Shayne Stevenson

PROGRAMS AND EVENTS

Throughout the year, our programs and events have had the support of many passionate and committed volunteers. It is incredibly encouraging from our point of view to find such an array of people who share the values of Whitelion and work together with paid staff to make a difference in the lives of young people. Attending camps, mentoring a young person, visiting in the Custodial Centres – all of these activities are enhanced by the presence of a volunteer, offering genuine friendship and a willingness to engage.

We would like to thank all of our volunteers for their contribution to our programs and events. Your time spent with Whitelion and the young people we support is significant and does make a difference.

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